

FC6P01 Project

Final Report

‘Mart’ - An Online Food Distribution Network system - A web based Food Delivery System

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# Declaration

**Module: FC6P01 Deadline: 30/05/2017**

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# Abstract

This Report is prepared to address A web based Food Delivery System solution for restaurants. Aims to conquer and redefine the current distribution network in Sri Lanka by delivering almost anything you need straight to your doorstep within approximately 30-60 minutes. This system will help for small restaurants and groceries which currently do not have an online system and own product delivery system. Partnering with this system will help those restaurants and groceries to expand their sales and market share. At initial stage of the document gives the reader clear idea about the background of the problem. Afterwards this gives an idea of the proposed system and how to overcome from the problem with given solution. Then this document provides and idea about a system construction process and some screen shots from the current process of the system. At last this report gives list of references used to prepare the document for further reference.

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# Introduction

Today, with busy life style of the people, and with the development of new technology people always trying to save their time and put that effort to do something useful or even they spent more time with their family members. These technologies based systems and devices are helping to improve the efficiency and do the traditional task in new innovative methods. This new technology supports individuals to improve their life style and business to increase their sales and earn revenue with expanding market share. (von Breitenbuch, 2004)

The ecommerce can be defined as a modern business methodology that can be address then needs of organizations, merchants and consumers to cut the costs while improving the quality of goods and services and increasing the speed of service diversity by using the internet. (Meier and Stormer, 2009)

This system providing service for Merchants and customers. This system is providing SaaS for its end users. SaaS is a simply software which is delivered from s server remote location your desktop it is an application hosted on Remote server. Software uses its own interfaces, designed to provide a special characteristics for the software. Some of the SaaS applications require to pay a subscription fee from its end users, but the proposed system only taking a small commission fee from the server, SaaS application requires active internet connection to connect to this web site so if there is no internet connection, there will be no application for client to connect, that is the main disadvantage of this system, but currently almost everyone has access to internet this will be a not a problem.(Wohl, 2008)

Online ordering of foods represents 30% of daily takeaway ordering according to Cowen and Company Research Report and it is now rapidly growing with the due to its convenience, correctness of ordering and no waiting queues. Studies show about 69% of customers using their mobile devices for online food ordering.

As the first step off the document ‘background’ section author gives clear idea about the current difficulties faced by the customers face when doing traditional take away shopping and difficulties faced by small restaurant and grocery owners when delivering food to customers and expanding their business. How to overcome for these problems by analysing those problems and over solution will help sellers to overcome from it. In addition to those parts, this section will provide details of the technologies that the system is using and the reason for selecting those technologies. It will also give a concise idea on implementation of the system.

Next section of the document will provide information on the work completed up to now. This report will be given tasks which were addressed to pre given Gantt chart in the project proposal and feasibility study, Wire frame design and some of the UML diagrams related to the project and the ER diagram of the project.

# Background

Mart is food delivery network which connects merchants and customers. Small shop owners and Restaurant owners must spend additional investments to provide a delivery service for its customers, which is big barrier for the business to grow and reach its target. Most of the small restaurants or shops do not have their own web site for their customers to reach.

When we consider form the customer’s perspective Customers have to visit the physical place to buy their favourite food or purchase food items for their needs. It is a time consuming and stressful work this generation.

Mart gives a better solution for by bridging these two types of customers by giving their platform for their delivery needs, marketing needs and sales expansion needs from the merchant side and giving quick delivery at lower cost from the client side.

Currently “Mart” is operated by a phone system and manually takes the order over the phone and then contacts the nearest delivery person and provides delivery details to him again over the phone and receiving the cash on delivery method. Customers need to provide their address every time they place and order. After purchasing the ordered items from the customer mentioned restaurant or shop.

Since this process make much more errors at the delivery stage since everything is done over the phone customers are complaining for wrong orders and that make the process more complex and financial loss for the company. Increased phone charges directly affecting to the profit of ‘Mart’.

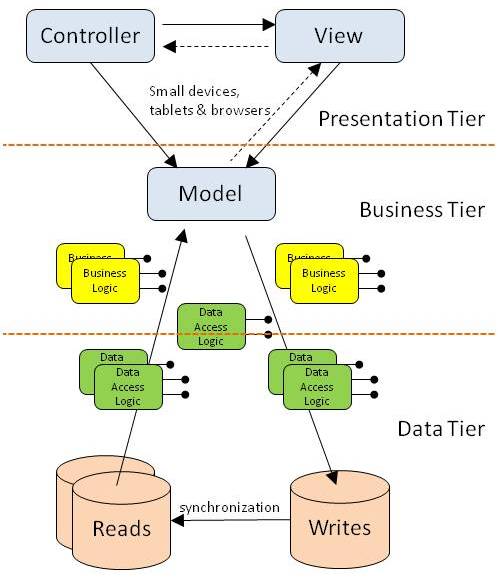
To overcome from these problems Author suggested an online platform for Mart and where gives the small restaurant and shop owners to maintain their profiles by partnering with ‘ Mart’ and after registering with systems customers can order and their favourite food products and grocery items from their devices, after placing and order Restaurant owner automatically gets the notification, and if that restaurant or the grocery request delivery method by ‘Mart’ Mart agent will pick the order from the restaurant or grocery with short amount of time and deliver for the customer provided address.

Since this a ecommerce site this site revenue generation is done by getting 5% commission from the total value of the each order customer placed through this system, also ‘Mart’ standard delivery charges will be applied for the customers who select ‘Mart Delivery’ option.

Developer used Spring Boot frame work to develop the backend of the web application, for the Database development developer used MySQL 5.5 Community Edition server. Hibernate 5 is used to object relational mapping. Materize CSS is an Open Source responsive User interface designing.

Initial system of the system developed using as a combination of a Classic Waterfall Model and the Prototyping Model as the development model.

Architecture of the system developed as MVC implemented 3 tier architecture. Use of hybrid is MVC pattern do not describe how to best design and data access and how to manage the complexity that occur in the system. (Rawsthorne, Rawsthorne and profile, 2017)



(Anon, 2017)

# Mission

The mission of this project to build an efficient and free User Friendly Online shopping platform.

**Objectives**

Provide common online platform for small restaurant owners as well as field giants to reach out their customers.

Give end customers easy and delightful service.

Provide delivery service for reasonable price restaurants does not own their own delivery service.

# Background of the problem

This section describes the problems people face when they need to order food from the restaurants and the problems faced by the small restaurants to reach their customers, since the target merchant audience of the Mart platform is small scale restaurants, which has one branch.

Firstly, consider about the traditional restaurant, restaurant can’t keep his shop open all 24 hours to receive orders. This is narrowing sales or the customer.

Most of the restaurants give phone ordering facility customers, this traditional system has several disadvantages, customers must wait some minutes to place the order, sometimes customer should wait while telephone operator pick the order it that phone system is managed by PABX. It will also cost money while waiting on the phone, more customer wait lead to customer dissatisfaction. Separate person might need to handle the orders placed through phone. There is a high probability of miscommunications when taking the ordering over the phone and taking down the wrong order.

Menu management is not an easy task in traditional restaurant they must work on, Customers need to always call and ask for available items in traditional restaurants.

Expansion of business and reaching to new customers, with traditional restaurant owners they have invest huge sum of money to open a new branch of restaurant. When considering the cost for new place, recruit new staff etc.)

# Solution

As a solution for the above-mentioned problems author developed an online food ordering platform. Targeting small restaurant owners but common for all restaurants.

This is how mart shopping platform provide solutions for the above problems.

Mart is an Online Shopping platform so for the restaurant owners who register with mart able to open their own store and accept their orders any time, through the mart shopping platform.

End customers can register with few simple steps for the first time and directly order the food based on the Realtime availability checking and the checking the latest menus provided by the restaurant owners. 24/7. 0% mistakes when placing the order if the customer ordered correct food.

Menu management is never being easy, even restaurant owners can check the best-selling products Realtime and focus on those products and change the menu items daily.

Since this is online system restaurant owners can reach to large amount of audience with zero investment cost since the mart shopping platform is free for all merchants. Restaurants which do not have their own delivery service Mart provides delivery service for a small fee.

Mart shopping platform also provides merchants a dashboard to check the important restaurant metrics in real time. Mart shopping platform keeps track of the data and restaurant owners can identify their top customers and improve the customer experience providing target market campaign.

Existing web applications.

Speedee.lk is similar web applications author found searching the internet. Speedee.lk site also offer their sites with products and restaurant pages.

Features

Users able to search products by category.

Users can explore the products that are listed in the restaurant owners page.

Can order the food.

Customers can rate food.

Features not available with the system

Products are not well organized.

Ex- Customer cannot identify searching a food and the restaurant make the food.

No clear merchant side integration.

Site user interface is not a user friendly one.

Quickee.lk

This site is exact similar site like speedee.lk and more developed and eye catching user interface.

Disadvantages.

Users can not pre-order foods if the sop is closed.

Menu lists are not getting updated.

No clear merchant side integration.

Design

Software process model is an abstract representation of software process. It is a structured set of activities required to develop a software system. There are many software models available, but author chose prototyping model for the development of Mart online platform.

Because classical water fall model since this is web based system may not be able to completely defined all terms of the appearance and operation of the web interface, and therefore a prototyping approach would be more practical than attempting to completely define the requirements as in a waterfall approach. This enabled developer to understand the customer requirements at early development stage, also it helped to get feedback from the customers of the Mart system.

Protoyping model consists of few steps

[](http://istqbexamcertification.com/wp-content/uploads/2012/01/Prototype-model.jpg)

Figure 1 Prototyping Model

Identify Initial requirements

In this step, the business analyst decided what the software will be able to do. The business analyst considers who the user is and what will likely be and what the user will want from the product.

Develop Initial Prototype

The developer will consider the requirements proposed by the publisher and begin to put together a model of what the final system will look like.

Review

Once the prototype developed business analyst has a chance of to see what the product might look like and whether the prototype matching the system requirements specification. End user also able to do suggestions for improvement.

Revise

The final step of the process is to revise the prototype based on the feedback of the business analyst or the testers.

(study.com 2017)

There are several types of prototyping also available. Developer used Evolutionary Prototyping method. First version of the Mart developed with minimal functionality. Only the well understood requirements are included in the first prototype. (tutorialspoint,2017)

Work Breakdown Structure of the Mart System of the Project

Work breakdown Structure (WBS) is a model of project work that should be done in a structured project in a hierarchical structure. They form the basis for organization and coordination of the project (Miller, 2009)

Figure 2 WBS -Mart

**Requirement Gathering and Analysis**

Functional requirements.

Functional requirements are need identify the most important task, functions services. Functions that are required to deliver the final product, these requirements are used to assess and evaluate the software.

These requirements are identified

Users of the system,

Restaurant Owners, End Customers, Delivery Agents and Admin Users should be able to Register with the system and respective views should be appear for them.

Users who are not registered with the system only able to explore the shops and food items listed.

All Users should be able to update their profile pages.

Admin Users should be able to add new restaurants and generate reports or add food items to the restaurant page.

End Customers of the system should be able to browse restaurants and their products.

End Customers should be able to add items to cart.

End Customers should be able to Modify the ordered items and remove the unnecessary items from the cart before placing the order.

Customer should be able to select a delivery address and specific delivery time.

Customer should be able to search for Restaurant or Food item

Respective restaurant owners and delivery agents should receive a notification when customer place the order.

**Non-Functional Requirements**

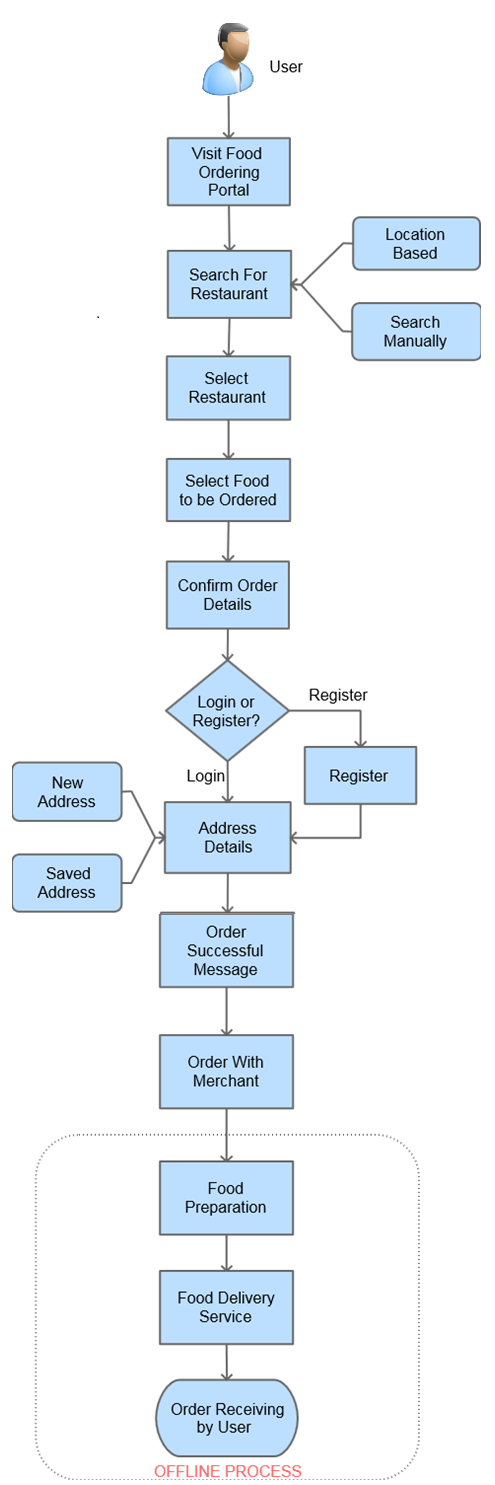
Application database should be secured.

All data should have a backup.

User experience should be high.

**System Design**

# Online Food ordering system process in flow chart

External User visit to the Mart the online food ordering system site

Search for a restaurant

Select a restaurant from the listed restaurants that partnered with system

Select food to be ordered.

Place the order.

Confirm order details.

Login to system or sign up if not re